



Portfolio 2024

# Success Stories

We're anything but ordinary - we're exceptional. Our commitment is unwavering, evidenced by decades-long partnerships with our valued customers. Specializing in dynamic growth strategies, impactful ads, personalized email marketing, and cutting-edge SEO, we're a team that thrives on collaboration, innovation, and delivering results you can measure.

# Meta Ads' Outstanding 1:65 ROAS

Explore the remarkable power of Meta ads, achieving an extraordinary 1:65 ROAS. Witness how we broke conventional norms, optimized costs, and propelled our client to unparalleled triumph. Click now to unlock the case study behind groundbreaking digital marketing success!

[Read The Case Study](#)



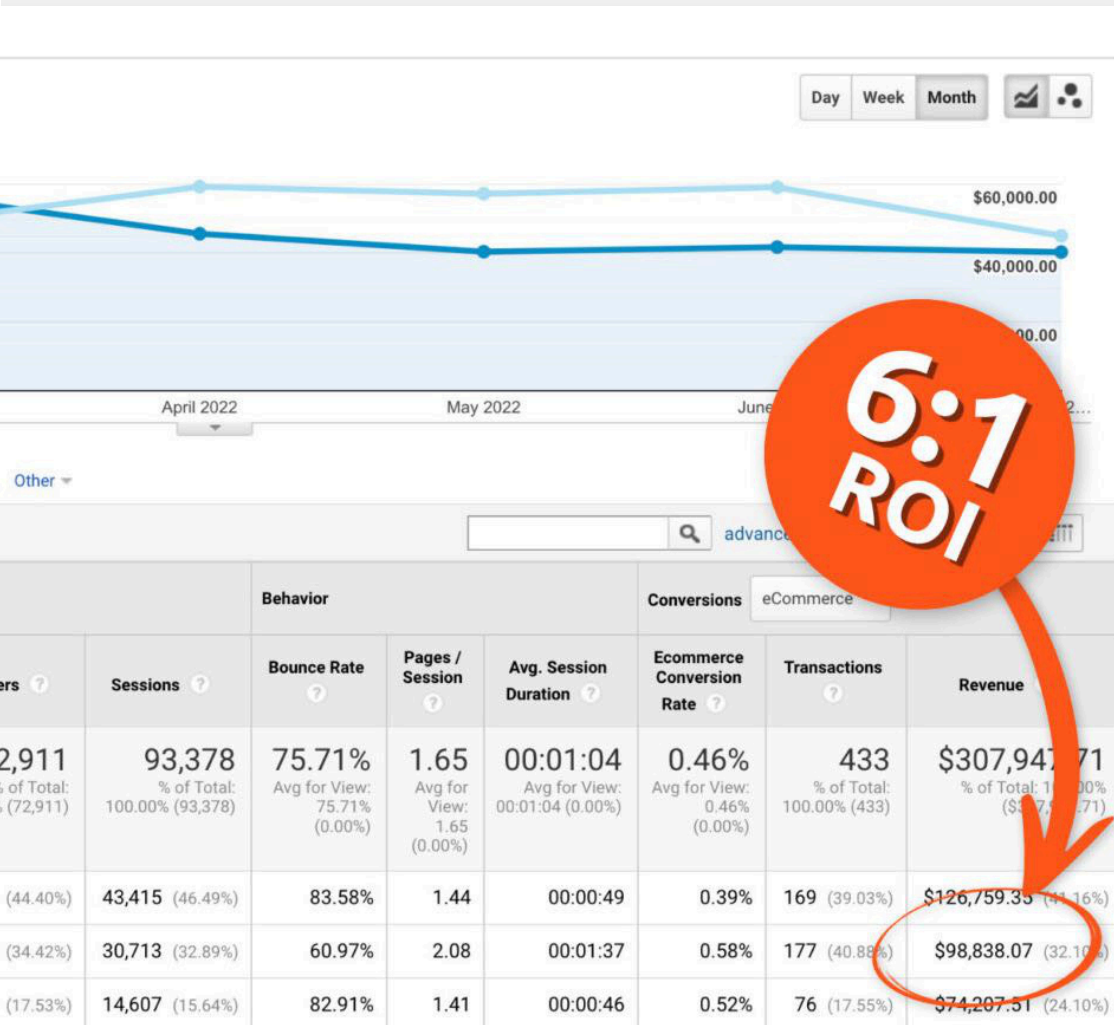
Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Amount spent	Purchases conversion value
Using ad set bid ...	Using ad set bud...	7-day click or 1...	7.5 [2] Website purchases	23,548	67,081	£412.95 [2] Per Purchase	£26,718.95 [2]
Using ad set bid ...	Using ad set bud...	7-day click or 1...	— Website Purchase	—	—	£0.00 Per Purchase	£0.00
		Multiple attrib...	—	23,548 Accounts Center acco...	67,081 Total	£412.95 Total Spent	£26,718.95 Total

# 16:1 ROAS with Google PPC

Witness the power of precision with our expertise in Google Pay-per-click (PPC). In this case, we defied industry norms and achieved an impressive 16:1 Return on Ad Spend (ROAS). With an investment of \$7,740, we generated \$126,000 in sales. Our strategic approach to PPC ensures every dollar spent translates into substantial revenue, redefining the dynamics of digital advertising.

[Read The Case Study](#) →





# \$98,838 in Organic Sales through SEO

In a landscape dominated by paid advertising, Shtrack highlights the power of Search Engine Optimization (SEO). **With a budget of \$17,150, our proficient SEO team achieved an approximate ROI of 6:1, resulting in \$98,838 in organic sales.** Our holistic approach to SEO maximizes visibility and drives sustainable growth without heavy reliance on ad spending.

[Read The Case Study](#) →



# Propelling Growth from **\$30M** to over **\$100M**

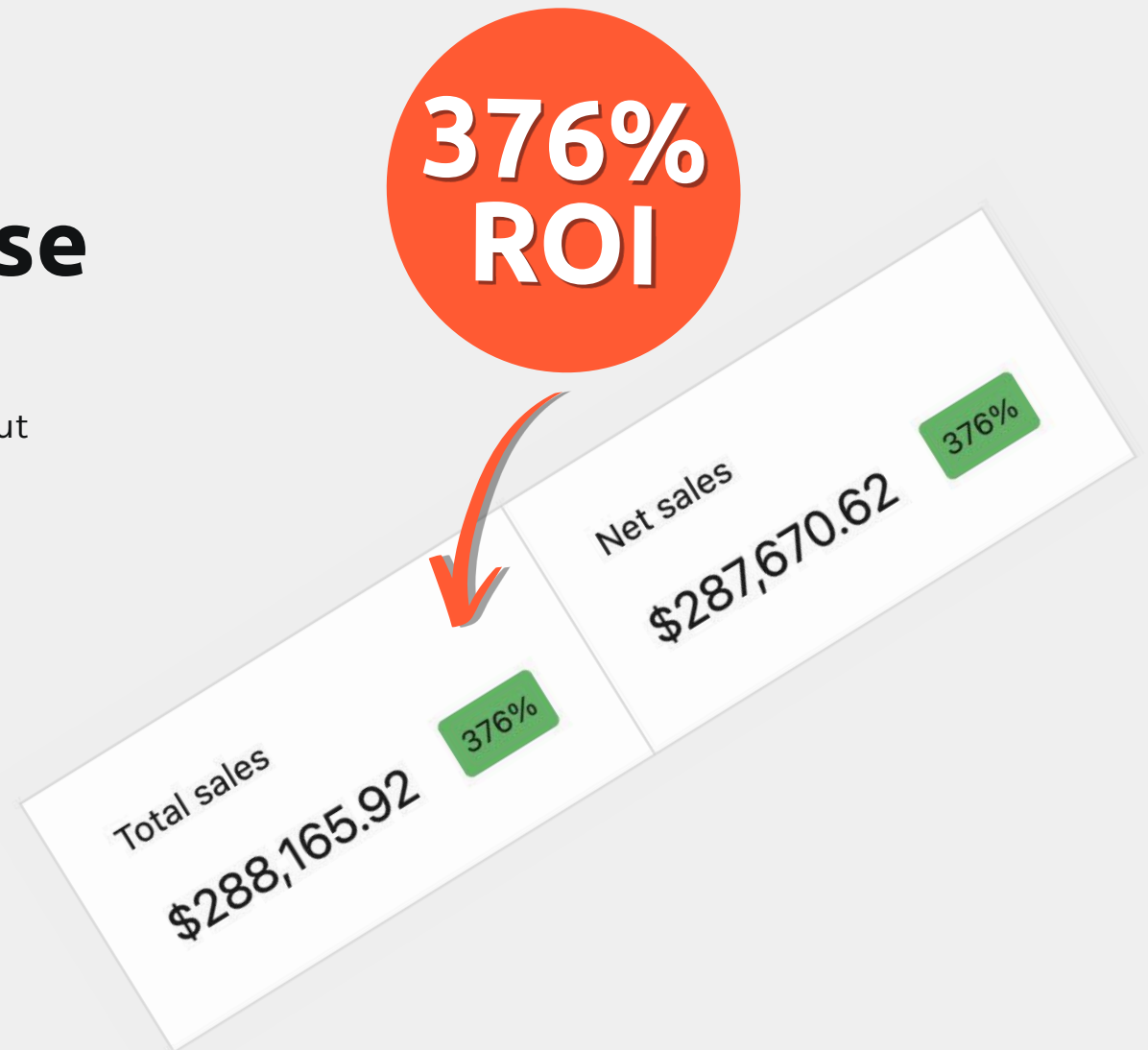
Harnessing the potential of digital strategies, Shtrack facilitated unprecedented growth for a client. Through informed insights and strategic marketing, **we propelled their business from \$30 million to over \$100 million in just 4 years.** This transformation underscores the importance of leveraging the digital landscape to unlock new opportunities and customer connections.

[Read The Case Study](#) →

# 376% ROI Increase in 12 Months

Breaking into a new market is a challenge, but we turned it into a triumph. Witness how Shtrack achieved an exceptional 376% ROI increase in just 12 months. Our strategic approach and digital finesse reshaped the landscape of a new business, setting a precedent for success. Discover how we can do the same for you.

[Read The Case Study](#) →



# Services

Unleash Your Business Potential





## Strategic Brilliance

Think of us as **your strategic partners**. We dive deep to craft growth strategies rooted in data. Our skilled consultants turn insights into action, guiding you towards informed decisions that drive success.



## Engaging Email Magic

Build connections with customized messages. Our email experts create campaigns that **nurture leads and foster relationships**. We're here to enhance engagement and conversions.



## SEO Mastery

Climb search engine ranks with our SEO expertise. We use ethical techniques to **guide your brand to visibility**. Let's make sure your audience finds you and clicks turn into conversions.



## Smart Advertising Moves

Reach your audience right on cue with our targeted ads. From Google to social media, we optimize campaigns for maximum returns. Let us make every ad count and **capture your audience's attention**.



## Cracking the Data Code

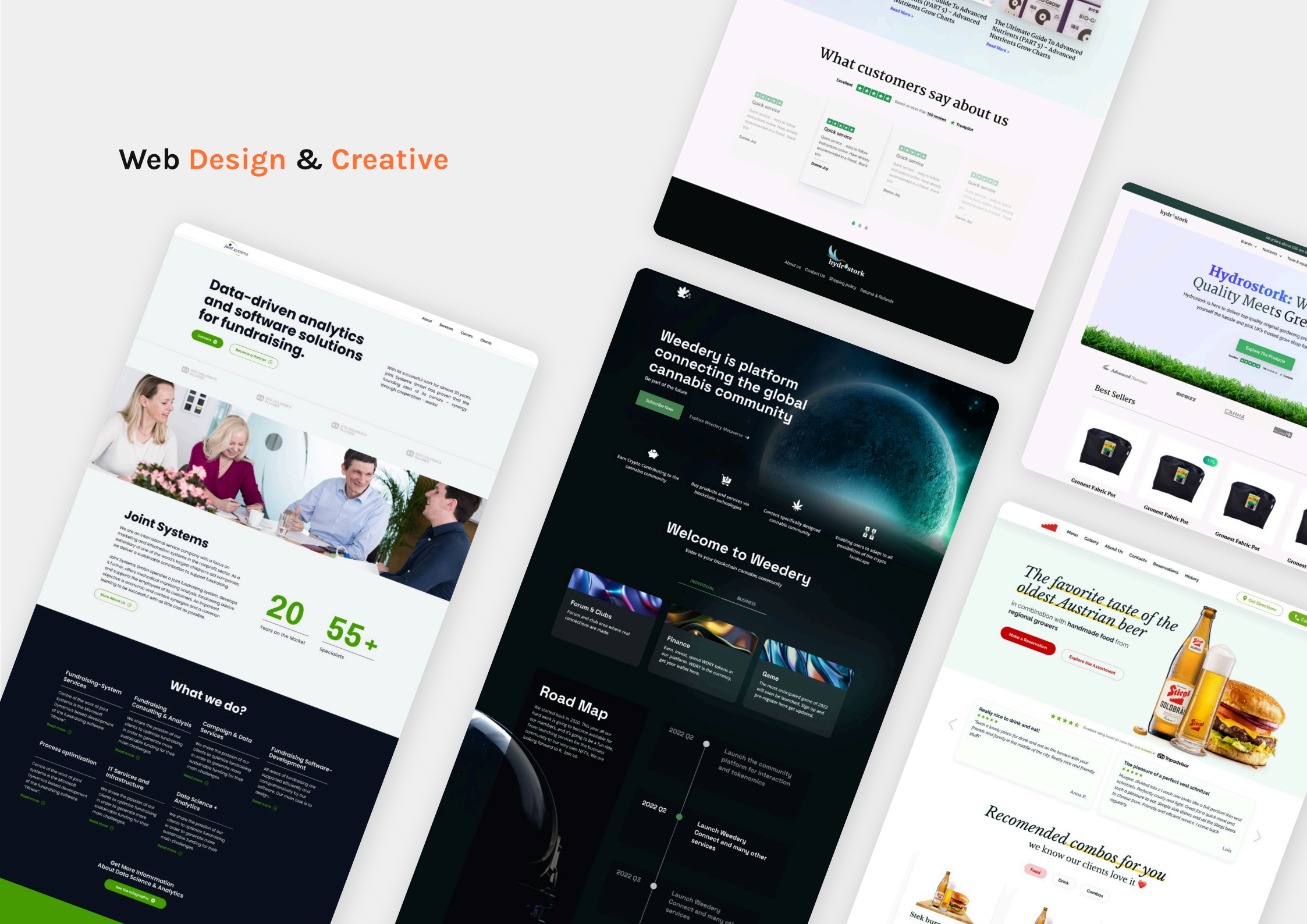
In today's data-driven world, we're your codebreakers. Our analysts decipher trends and insights, **keeping you ahead of the curve**. We turn complex data into strategies that pave the way to success.



## Elevating Content Excellence

The principle “content is KING” holds true. It's about creating a unified story across every communication platform, delivering value. The essence lies in **discovering your brand's distinctive voice**, finely balancing it with SEO optimization.

# Web Design & Creative



# Meet the Team



# Why Us

## Your Victory, Our Mission

Consider us your dedicated allies in the journey to success. We're not just offering a service; we're offering a partnership that's fueled by your accomplishments. Let's team up to turn your ambitions into achievements

## Fueling Innovation

With innovative strategies, we empower your brand to stand out and thrive in a competitive market landscape.

## Results You Can Measure

We're all about results. Our unwavering commitment is to deliver concrete outcomes that align seamlessly with your business goals.

## Crafted Just for You

Recognizing your distinct identity, we tailor solutions that speak directly to your audience, ensuring an impactful connection.

# Ready to **Elevate** Your Business?

## Embrace a **1-Month Partnership**

**Pay Only If You're Satisfied:** We're so confident in our ability to drive results that we're offering you a unique opportunity. Hire us for one month, and if you're not satisfied with our services, you pay nothing. It's that simple – no strings attached.

**Book a Free Consultation**

*Schedule a complimentary consultation today to explore how we can tailor our expertise to supercharge your business.*



**Ivan Georgiev CEO**

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Website: **www.shtrack.com**

*“As the head of global marketing for a large multinational business-to-business company, I relied heavily on the expertise of Shtrack, led by Iskren and Ivan Georgiev, to achieve the company’s branding, marketing, and revenue objectives. Iskren, Ivan, and their entire team were incredible to work with. They’re consummate professionals who care sincerely, not only surpassing their clients’ expectations, but in working as cooperative, intelligent, and reliable extended team members. I can’t recommend their work highly enough.”*

**René Rodriguez**

CEO, Inner Spartan Media Group, LLC

*“We have worked with Shtrack as our Internet Marketing/Digital Management “Wizards” for years. Amazing! are the positive Results they achieve. From Top Rankings to Sponsored Ads Management through Digital Customer Tracking, CRM/Email, Automations, Social Media... they do it all at a level of Excellent. Here is the Bonus... The Personality of the Professionalism of their Culture on working with us... is like working with a Top-Level Best Friend. And their advice is priceless!”*

**Joe Sikorski**

CEO, Window Well Experts, Inc







Thank You